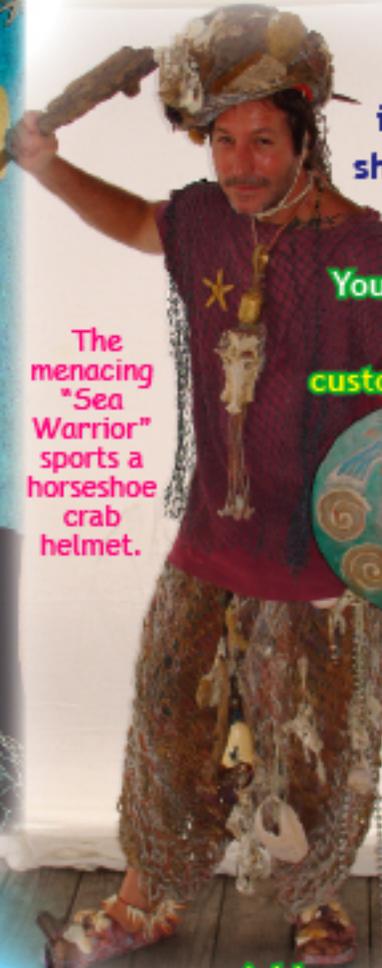


# WHAT IS a FISHY FASHION® SHOW?



The menacing "Sea Warrior" sports a horseshoe crab helmet.



A unique promenade of highly creative costumes made from maritime materials including oyster sacks, sea nets, sponges, shells, net rope, sails, old beach umbrellas and assorted flotsam and jetsam.

You supply the models..... your local celebrities.  
We supply unusual costumes, a costumer, custom clever narrative and an eloquent narrator.

Outfits include  
*Maritime Marshal, Bay Side Bride, a salty Sea Vamp, Red Tide She Devil, Sponge Bonnet Sue, and many more!*

Besides pageantry, humor, and a means to "plug" your sponsors, we also convey important ways to keep our coastal environment healthy.

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A lovely Carrabelle Green Guide models an oyster sack flapper dress designed by Fishy Fashion designer Jan Neshat of East Point, Florida.

Add some fun to your festival and involve your community!



A County Commissioner becomes the Crabbin'Belle!



Local home builders portray the Bayside Bride and the Sea Tramp Groom



**Fishy Fashion© models at Mighty Mullet Maritime Festival in Panacea, Florida**



**Fishy Fashion© models at Riverfront Festival in Carabelle, Florida**

## NARRATION EXAMPLES

You supply models' names & info, plus any restaurant or other local business sponsors; we'll cleverly fit them into the script.



### The Sea Vamp©

If you're tired of the same old evening wear and want a look that screams "I'm from \_\_\_\_\_ County and proud of it!" this is the dress for you! At your next formal engagement, don this sexy sea green sheath, cut from a turtle extruder device. \_\_\_\_\_ is trawling for compliments in this stunning gown, bedecked with exotic cowrie shells, frayed dock rope fringe and large scallop shells. Isn't she fabulous!

The Victorian style sea sponge hat is adorned with brilliant "Lepto-gorgeous" sea whip coral, by the way, that IS the name of that colorful coral, "*leptogorgia*" ..plus pearly mussels and a variety of delicate seashells. An attached mesh scarf drapes beautifully down the back with sea urchin spine fringe.

A classic sea parasol completes this saucy attire for sauntering. You can just hear the lady saying: 'Why don'cha ya come down and see me some time...?'

The clever roll up hem adjusts to any leg length. This absolutely elegant outfit, is highly flexible and will expand right along with you, should you put away too many crab legs at the \_\_\_\_\_ Restaurant!



Nothing puts more fear into the hearts of coastal residents like the **Red Tide She Devil** ©!

This witchy woman is ironically played by local marine biology educator, \_\_\_\_\_. Today \_\_\_\_ is the evil spirit of red tide - wrecking havoc by causing an explosion of algae blooms that suck all the oxygen out of the water and give off a nasty toxin. The surf tosses and pounds these algae blooms often putting an awful throat irritant into the air... The oxygen imbalance causes massive fish kills, and is harmful to sea turtles manatee and dolphins.

Oooo she is a wicked one...watch out or she'll spray you with her menacing mist! Her devilish outfit was made from the yardage of a huge spinnaker sail - donated to Fishy Fashion by the exciting ladies at Expeditions in Hell kayak rentals. Her mask is cleverly horned with auger shells and decorated with crab claws and sea shells. Her stunning cape, adorned with shrimp net chain was sewn by our FF designer, Julie Argue and the outfit was created by Joan of Lanark.

The she devil told me something ...she explained that if WE who live near the water stop using fertilizers to make our lawns and plants prettier... it'll cut back the build up of nutrients in the gulf, which causes unnatural crazy over growth of the red algae. Plant native species - they don't need fertilizing...

Let's stop the she devil and help prevent this wicked curse against coastal prosperity. For the privilege of living near the water, let's be extra conscious of our own polluting habits.